

‘the most trusted authority on global architecture in the world’

Nearly 1 million architects engage with The Architectural Review every year for its editorial integrity and the quality of its coverage. Online, in print and on film, editorial excellence and expert opinion make it the leading voice shaping the future of architecture.

Media Pack 2016



A global community of 1 million architects

As thought-leaders, we reach our audience in print, on mobile, via email, in our films, on podcasts and on social media. Last year, our traffic from unique users in emerging markets such as India and South America grew by over 150 per cent.

40,000

**E-MAIL
NEWSLETTER
SUBSCRIBERS**



3.2m

**UNIQUE PAGE
VIEWS PER YEAR**

990,693

**UNIQUE USERS
PER YEAR**

1.42 mins

**AVERAGE TIME
ON SITE**

2.14

PAGES PER VISIT



TOP SEARCHES SPECIFICATION

1. WINDOW
2. BRICK
3. BAMBOO
4. CONCRETE
5. SUSTAINABLE
6. LIGHT
7. WOOD
8. GLASS
9. GREEN ROOF
10. STEEL

**THE AR PRINT
EDITION IS READ BY**

60,000

**ARCHITECTS AND
DESIGNERS ACROSS
THE WORLD**

51,700



**TWITTER
FOLLOWERS**

23,386



**PAGE LIKES ON
FACEBOOK**

3,824



**YOUTUBE
SUBSCRIBERS**

TOP SEARCHES TYPE

1. LIBRARY
2. SCHOOL
3. MUSEUM
4. HOTEL
5. HOUSING
6. OFFICE
7. THEATRE
8. HOSPITAL
9. HOUSE
10. LANDSCAPE



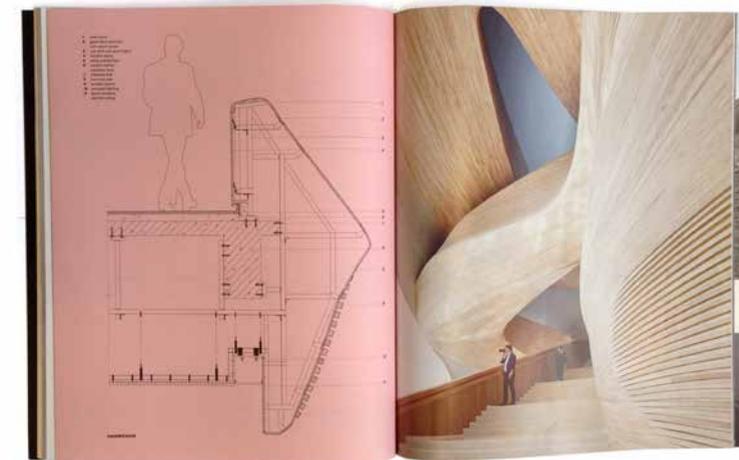
WEB TRAFFIC CITY

1. LONDON
2. NEW YORK
3. SYDNEY
4. MELBOURNE
5. PARIS
6. TORONTO
7. ISTANBUL
8. HONG KONG
9. DUBLIN
10. LOS ANGELES



Associate your brand with the prestige of print

Architects value our high-quality paper stock, graphic design and fine attention to detail, the use of world-class photographers and our commitment to publish large-scale architectural drawings – just some of the reasons they subscribe to *The Architectural Review*.



Display

Double page spread
Rate £6,600
Type 259 x 455mm
Trim 280 x 460mm
Bleed 286 x 466mm

Full page
Rate £3,500
Type 259mm x 192mm
Trim 280 x 230mm
Bleed 286 x 236mm

Half page
horizontal
Rate £1,900
140 x 230mm

Half page
vertical
Rate £1,900
280 x 105mm

Extras
Bleed + 10%,
RHP + 15%,
Cover + 20%
*Series discounts
available*

Meet our global audience on our digital channels

Meet and network with the global architecture community as it engages with the websites, social media, podcast and video channels hosted by *The Architectural Review*

Billboard, MPU and Double MPU

	SIZE	CPM
Billboard	970 x 250	£80/000
MPU	300 x 250	£60/000
Double MPU	300 x 250	£75/000

Rich Media ad formats +10% premium.

Rich Media ad serving costs to be paid by client.

Video +20% premium.

Channel sponsorship/Competitions/Surveys/Videos/Webinars/Audiocast all POA

Email Advertising

	SUBSCRIBERS	INVENTORY	SIZE	COST/WEEK	COST/EMAIL
Solus email	11,300		n/a	n/a	£2,900
Daily*					
AR Viewsletter	n/a	MPU	300 x 250	POA	POA

*Subject to availability. Email banners gif/jpg format only



Contact David D'Souza
+44 (0) 203 033 2608
david.dsouza@emap.com

Celebrate excellence with our awards

Sponsorship of *The Architectural Review* awards is a marker of your commitment to supporting emerging talent, architectural quality, diversity, innovation and excellence.



AR Emerging Architecture awards

With a £10,000 prize fund, and soon to enter its 18th year, the AR Emerging Architecture Awards are the most exciting and esteemed awards for global emerging talent in the world. Be part of the award that was an important marker in the trajectory of famous figures such as Thomas Heatherwick and Sou Fujimoto.



Women in Architecture

Now in association with *The Architectural Review*, the Women in Architecture programme is a campaign for equality and diversity with three key components, an accreditation programme, a global survey, and an awards programme and event that celebrates excellence in design from women in the profession, creating role models for young women in practice. Sponsoring Women in Architecture shows your commitment to a sustainable future for the profession and marks you out as an enlightened champion of design excellence.



AR Awards

This popular rolling programme of awards based around an architectural type is an opportunity to target your audience through a positive association with excellence in a specific category.

For more information about opportunities contact [Caroline Londono](mailto:caroline.londono@emap.com)
+44 (0) 203 3033 2741
caroline.londono@emap.com

Publish your story with The AR

Work with the editorial team of *The Architectural Review* to create a publication that showcases your work, then deliver it directly into the hands of a receptive global audience by distributing it with the magazine. A bespoke publication is a great way to celebrate an important milestone, anniversary or the completion of a flagship project.

If you are interested in this opportunity,
please contact elizabeth.burke@emap.com

