The Architectural Review
Setting the agenda for over 100 years

A leading authority
Founded in 1896, the AR has a proud 122-year-old tradition of challenge and criticism, scouring the globe for architecture that provokes and inspires, relying on its immense archive and critically acclaimed writers to shape the discourse – recent contributors include Beatriz Colomina, Charles Jencks, Norman Foster and David Adjaye.

A critical perspective
Admired around the world for its fearless storytelling and independent critical voice, the AR engages with the wider social, cultural and political context architecture sits in. Commissioning longform journalism, from in-depth theoretical essays to beautifully illustrated critiques of significant buildings, the AR offers its unique perspective to the biggest issues of our time.

A global network
With loyal subscribers from 91 countries, the AR’s print edition lands in the hands of influential decision-makers – 48% of its paid-for readership range from managing directors to CEOs. Hosting events and prestigious awards around the world enables the AR to connect with an ever-growing network of leading architects and design-enthusiasts.
Ten beautifully crafted publications to tackle today’s biggest issues

February
Failure

March
Women in Architecture

April
Oceans

May
Periphery

June
Ireland

July/August
AR House + Housing

September
Money

October
Brazil

November
AR Emerging Architecture

December
New into Old

“It is one of the first, if not only, serious and beautiful portrayals of the ecology of Korean architecture. I have not seen this sort of effort from other foreign press. Thank you for such a well curated presentation. I appreciate the editorial rigour and agenda with each issue. I am genuinely impressed.”

Minsuk Cho, Founder, Mass Studies, Korea
Women in Architecture
1 March 2019
architectural-review.com/awards/women-in-architecture
Campaigning for equality and diversity, Women in Architecture is an annual survey, a partner programme and a series of events and global awards. Being a partner shows your commitment to a sustainable future for the profession and marks you out as an enlightened champion of design excellence.

AR/MIPIM Future Project
13 March 2019
futureprojects.architectural-review.com
Celebrating projects in design or under construction, the AR/MIPIM Future Project awards offer a unique marketing opportunity to associate your company with innovative architecture at MIPIM, Europe’s premier property event, and to network with an influential constituency from the property and construction sectors.

AR House
July 2019
architectural-review.com/awards/ar-house
The judges’s chosen schemes are visited before a decision is made on the winner, and all commended projects are extensively featured across both print and digital platforms. Sponsors of the awards will be given the opportunity to host bespoke events with all the shortlisted entrants.

AR Emerging Architecture
4-6 December 2019
architectural-review.com/awards/ar-emerging-architecture
Recognising excellence in a portfolio of work rather than a single completed building, the AR Emerging Architecture awards are the world’s most popular prize for up-and-coming global designers under the age of 45. Shortlisted architects will present to the judging panel in Amsterdam during the World Architecture Festival.

AR New into Old
December 2019
architectural-review.com/awards/ar-new-into-old
This award celebrates the successful adaptation of original architecture to contemporary functions as well as the varied remodelling strategies, such as innovative insertions, that make imaginative re-use possible.
Bespoke solutions to tell your story and reach out to the design community

Custom publishing
The AR provides a bespoke publishing service with a range of options to suit different requirements, from individual features to fully fledged practice monographs. Depending on their size, these can either feature within the magazine or be bound separately as stand-alone supplements and distributed with an issue to the AR’s global network of subscribers.

Sponsored features
This feature provides an opportunity to describe your product innovation in greater detail than a traditional advertisement. In addition to the print product, the feature can also in a special email sent out to 24,700+ email subscribers.

Round tables & lectures
Demonstrate thought leadership by commissioning a round table or lecture, chaired by the AR and attended by key industry figures. We can organise for a member of The Architectural Review team to be on hand to capture the discussion and the most insightful highlights will be featured in an online article on the AR website.

Competitions
Whether it’s an international design competition for the commissioning of a project or an iPad giveaway, the AR can generate and manage any size of competition, from call-for-entries, to judging, to publication of the shortlist and winner.

Tailored packages
Let us know what you are hoping to achieve from working with the AR and we can make a tailored package to meet your promotional needs.
Magazine specification

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**Copy Requirements**
- Please supply high res PDFs to Pass4Press standards (www.pass4press.com)
- Please ensure all fonts are embedded and colour spacing is CMYK. All images should be saved using the ISOcoated_v2_300_eci Colour Profile (www.eci.org)
- File resolution should be 300dpi and all high resolution images must be embedded within the file. Do not use OPI settings

**EMAP can take no responsibility for adverts that have been incorrectly supplied - the file content and construction is the responsibility of the sender.**

**File delivery**
Artwork can be supplied via email to: production@emap.com

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- Advert
  - 1 insertion: £6,930
- Advertorial
  - 1 insertion: £8,400

**Full page costs**
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  - 1 insertion: £3,675
- Advertorial
  - 1 insertion: £4,410

**Half page costs**
- Advert
  - 1 insertion: £2,100

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**Trim**
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- W 466mm x H 286mm (3mm all round)
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**Half page ad: horizontal**

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**Quarter page**

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Without question, my favourite magazine is The Architectural Review: it is so good and so thoughtful and so substantial. The writing, photography, and design are so in sync. I love the New Yorker, but AR is something I really cherish.

J Abbott Miller, partner, Pentagram, United States
Magazine and online readership

27,348 print readers per issue

WEB TRAFFIC RANKING BY COUNTRY
1. United States
2. United Kingdom
3. India
4. Australia
5. France
6. Canada
7. Italy
8. Germany
9. Netherlands
10. Spain

Subscribers from 91 countries

WEB TRAFFIC
1. United States
2. United Kingdom
3. India
4. Australia
5. France
6. Canada
7. Italy
8. Germany
9. Netherlands
10. Spain

941,721 website users per year

51% of paid subscribers are CEO’s, directors, principles, partners, founders or managing directors

£2m approximate average budget responsibility of each subscriber

The range of articles is truly astonishing and I welcome the overtly political theme to some of them. And the architecture sings. Definitely one to keep in my drawer. John Assael
Online specification

88,839
Twitter followers

51,892
page likes on Facebook

10,811
YouTube subscribers

47,534
Instagram followers

2.3m
website page views per year

62,028
e-mail newsletter subscribers

The Architectural Review as I’ve said many times in the past was a very strong influence which led me to becoming an architect. Norman Foster

Email advertising

<table>
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<th>subscribers</th>
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*Subject to availability. Viewsletter’s sent three times a week. Email banners gif/jpg format only.

Billboard, mpu and Double mpu

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Rich Media ad formats +10% premium.
Rich Media ad serving costs to be paid by client. Video +20% premium.
Channel sponsorship/Competitions/Surveys/Videos/Webinars/Audiocast all POA.