

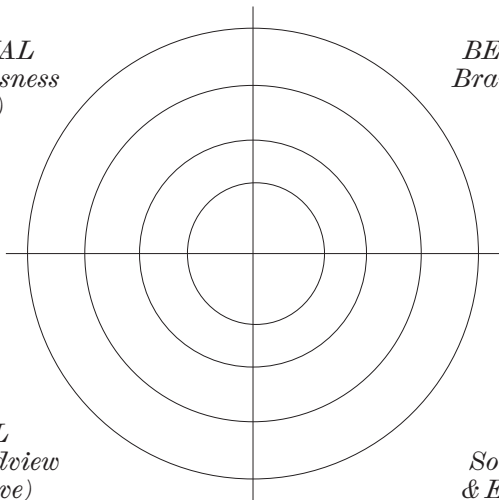
## The Four Quadrants

**I**

*INTENTIONAL*  
*Self & Consciousness*  
*(subjective)*

**It**

*BEHAVIOURAL*  
*Brain & Organism*  
*(objective)*

**We**

*CULTURAL*  
*Culture & Worldview*  
*(intersubjective)*

**Ist**

*SOCIAL*  
*Social System*  
*& Environment*  
*(interobjective)*